



MAYOR JERRY SANDERS PRESS RELEASE

FOR IMMEDIATE RELEASE

June 14, 2007

SANDERS APPOINTS RICK BUSSELL TO THE PARK AND RECREATION BOARD

SAN DIEGO – Mayor Jerry Sanders has appointed Rick Bussell to the Park and Recreation Board, subject to City Council confirmation.

Rick Bussell is the Vice President of Sales and Marketing for Computer Market Research (CMR) and has been in the computer business for more than 40 years. Prior to entering the computer industry, Rick enlisted in the United States Marine Corps in 1965 and served for six years.

Mr. Bussell's interest in community planning and development began in the early 80s while living in Hawaii which gave him an appreciation for maintaining the balance between planning, development, the environment, and quality of life. In 1991, Mr. Bussell became a Linda Vista resident and a few years later, a community-based small business owner. Beginning in 1995, he spent six years developing Bay Park Technology Group, a successful computer software business.

Mr. Bussell is the Chair of the Linda Vista Community Planning Committee and has served on the committee since 2001. He has also actively served on the Mission Bay Park Committee since 2003. Upon his confirmation to the Park & Recreation Board, Mr. Bussell will chair the Mission Bay Park Committee. In addition, Mr. Bussell is a member of the Community Planners Committee and a graduate and volunteer for San Diego's Community Emergency Response Team (CERT). Rick Bussell will replace Bob Otilie, who does not wish to seek reappointment, for a term ending March 1, 2008.

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